

Pastel National 2012

THE WICHITA CENTER FOR THE ARTS
9112 E. CENTRAL • WICHITA, KS 67206
(316) 634-2787 • WWW.WCFTA.COM

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PROSPECTUS

Please pass extra copies to visual artists.

Sally Strand Pastel Workshop • March 2012 • Call (316)634-2787 ext. 219 to enroll!



THE WICHITA
CENTER FOR THE ARTS

Pastel National 2012

Since 1984

March 30 - May 13, 2012

Awards: \$7,500 in cash and purchase awards are anticipated.

Calendar:

December 30, 2011	Postmarked deadline for receipt of entries.
February 17, 2012	Juror notification cards and images of unaccepted entries mailed.
March 16, 2012	Deadline for receipt of accepted entries
March 30, 2012	Exhibition open to the public
March 30, 2012	Opening reception from 5:00 p.m. - 7:00 p.m.
May 14-18, 2012	Shipped artwork packed and returned. Hand delivered artwork to be picked up

Eligibility: The exhibit is open to all artists living and working in North America. Each entry must be wholly designed and executed by the artist. Works shown in previous Pastel National exhibitions are not eligible.

Media Limitations: This exhibition is a national showcase for artists working in pastels. Only traditional pastel based media on paper or board will be accepted. In the case where other media are used in addition to pastels, the juror will determine if the artwork is appropriate to the nature of the exhibition. Each artwork should be suitably framed under glass or Plexiglas. All artwork, crates and cartons included, must fit through a standard 39"x 6'10" doorway.

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March 30 - May 13, 2012

The Juror: Sally Strand was The Pastel Society of America 2007 Hall of Fame Honoree. She is a Master Pastelist in PSA and inducted into the Master Circle of the International Society of Pastel Artists.

A superb colorist, she is accomplished in her technique of using a watercolor wash followed by layers of pastel strokes. She studied at the American Academy of Art in Chicago and at the Art Students League and National Academy of Design in New York.

Having received national recognition and many awards, Strand has been the subject of articles in Southwest Art (7/2006), The Pastel Journal (12/2009), American Artist (1/2010), The Artist's Magazine, among others. Her work is featured in numerous books and she is listed in Who's Who in American Artists. In 2006, a solo retrospective of her paintings was presented at the Bakersfield Museum of Art, CA. View her web site at www.sallystrand.com

Entry Procedures: Each artist may enter up to three (3) artworks. Each artwork may be represented by digital photo in JPEG format, with images of all entries copied onto one single CD or emailed to areep@wcfta.com (5mb limit per file for emailing, send each JPEG one e-mail at a time as an attachment). Label each JPEG with last name, title and size example: Smith_FLOWERS1_30x32.jpg (Artists may submit 35mm slides, but digital photos on CD or by e-mail are preferred. All slides must be clearly labeled with the following: corresponding entry number, artists name, title of artwork, dimensions, and a red dot in the lower left corner.)

The Wichita Center for the Arts will retain submitted images of accepted entries as part of its permanent collection. The artist must provide a self-addressed, stamped envelope (SASE) for the return of unaccepted slides work and juror notification (CDs will not be returned).

The Wichita Center for the Arts is not responsible for the loss or damage to any submitted materials. The entry

(Entry Procedure Continued)

fee is \$30.00 (U.S.) per artist for up to three (3) artworks. The entry fee is nonrefundable. Checks and money orders must be made payable to The Wichita Center for the Arts.

Judging: All entries will be judged from digital images (JPEG format on CD) or 35mm slides. Digital images on CD are preferred. If upon delivery, an accepted artwork is found to have been misrepresented it may be disqualified. Jury decisions on all entries are final.

Entries must be postmarked by December 30, 2011.

All entries must include only the following: a completed Registration Form and Juror Notification Card, signed Exhibition Agreement, labeled CD or slides, entry fee and SASE for the return of slides for unaccepted work.

Delivery and Return of Artwork:

Entries may be shipped or hand-delivered to The Wichita Center for the Arts. All accepted works must be received no later than March 16, 2012. The artist is responsible for all shipping costs and in-transit insurance to and from The Wichita Center for the Arts. Shipped Artwork must be sent prepaid in substantial, reusable containers. Payment for return shipping, and a self-addressed shipping label must accompany the delivered artwork. **(Prepaid UPS or Fed Ex label for return shipping is preferred.)** Artists may send a resume and/or brief artist's statement concerning the accepted work for use during the exhibition. Hand delivered artwork may be brought directly to The Wichita Center for the Arts from February 17- March 16, 2012 between 9:00 a.m. and 4:00 p.m. Call (316) 634-2787 for questions or appointments.

Send Entries and Accepted Works to:

Pastel National 2012
The Wichita Center for the Arts
9112 East Central
Wichita, KS 67206

Sales: All artwork included in the exhibition must be for sale. A 40% commission is charged on all sales and purchase awards from this exhibition. The artist is responsible for including this commission in the price stated on the entry form. Sales tax will be added to the price of the work when it is sold.

Responsibility: While every care will be exercised in the handling of all works submitted, The Wichita Center for the Arts cannot assume liability for any loss or damage to artwork or slides in transportation or otherwise.

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Exhibition Agreement:

1. The Wichita Center for the Arts reserves the right to reproduce artwork for publicity, exhibition postcards, the exhibition catalog, and for exhibition records. Other reproduction of individual artwork submitted is prohibited without the express written consent of the individual artist.
2. Accepted entries must meet all conditions outlined in the prospectus. The artist must meet all conditions outlined in the prospectus.
3. Artists assume responsibility for properly packing artwork to guard against damage during shipping.
4. The Wichita Center for the Arts or its representatives will not be liable for artwork submitted to the exhibition. The artist bears all responsibility for any insurance coverage related to the exhibition and/or transportation of their artwork.
5. Unclaimed artwork: if return shipping cannot be completed, or if hand-delivered artwork is not picked up by December 31, 2012, The Wichita Center for the Arts will dispose of the artwork in any way it sees fit without liability or further notice to the artist or lender.
6. Accepted entries, after being submitted, may not be removed before the close of the exhibition. No substitutions will be allowed.
7. All accepted entries must be available for sale.

The signature of the artist on the line below shall be understood to imply an agreement on the part of the artist with all conditions set forth in the prospectus and in the specific terms of this agreement.

Consent and Agreement:

Artist Signature & Date

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REGISTRATION FORM

Please print all information clearly, and photocopy both sides of this document for your records.

Check List: Complete entries include the following:

- Completed Registration Form & Juror Notification Card**
- Signed Exhibition Agreement**
- \$30.00 (U.S.) Entry Fee**
- Labeled CD or Slides**
- If e-mailing your images (JPEG) to areep@wcfta.com, please provide:**
 - your e-mail address** _____
 - the date the e-mail was sent** _____
- **Please note: If you e-mail your images this registration form is still required by mail.**
- Self-addressed stamped envelope**

Artist Name _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Email** _____

Entry 1: Title _____

Image Size (height x width) _____ Sale Price _____

Medium / technique _____

Entry 2: Title _____

Image Size (height x width) _____ Sale Price _____

Medium / technique _____

Entry 3: Title _____

Image Size (height x width) _____ Sale Price _____

Medium / technique _____

Complete all information on this document, photocopy for your records, and mail entire brochure.

JUROR NOTIFICATION CARD

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Artist Name (please print)

Entry 1:

_____ Accept _____ Decline

Entry 2:

_____ Accept _____ Decline

Entry 3:

_____ Accept _____ Decline



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